

# Year 13 Business

Year Calendar Plan		
Dates	Lesson Focus	Assessment/Revision
Term 1	What is an MNC? What is Globalisation? International trade and business growth Imports and Exports FDI Factors that contribute to globalisation Why do businesses want to become MNCs? Controlling MNCs  Corporate Objectives Corporate Strategy SWOT Analysis Impact of External Influences Growth Mergers and takeovers Reasons for staying small	Revision Theme 1 Types of a business The market and types of markets Distribution Business Choices Risk and Uncertainty Business Objectives  Revision Theme 2 Internal Finance External Finance Liability Planning
Term 2	Economic Growth and growth Indicators Growing economies around the world Attractiveness of growing economies to MNCs Conditions that prompt trade Assessment of a country as a market Assessment of a country for production Impacts of MNCS Ethics Quantitative sales forecasting Investment appraisal Decision Trees Critical Path Analysis	Revision Theme 1 Entrepreneurs Recruitment and Selection Approaches to staffing Motivation Leadership Moving from Entrepreneur to leader Revision Theme 2 Sales Forecasting Break even Business plans Sales, costs, revenues
Term 3	Trade Blocs Protectionism Other barriers to trade Global mergers and joint ventures Global competitiveness Specialisation Corporate Influences Corporate Culture Shareholder vs Stakeholder Business Ethics Human Resources Causes and effects of change Key Factors in change	Revision Theme 1 Organisational Design Mass and Niche Supply and Demand Elasticity Pricing Strategies Revision Theme 2 Production, productivity and efficiency Capacity Utilisation Stock Control Quality Management Economic Influences
Term 4	Global mass and niche markets Cultural impacts of MNCs Interpretation of financial statements Ratio Analysis Scenario Planning	Revision Theme 1 Marketing Strategy Marketing Mix Product Life Cycle Market Research Boston Matrix Product Design Revision Theme 2 Legislation The competitive environment
Term 5	What is an MNC? What is Globalisation? International trade and business growth Imports and Exports FDI Factors that contribute to globalisation Why do businesses want to become MNCs? Controlling MNCs Corporate Objectives Corporate Strategy SWOT Analysis Impact of External Influences Growth Mergers and takeovers Reasons for staying small	Revision Theme 1 Types of a business The market and types of markets Distribution Business Choices Risk and Uncertainty Business Objectives Revision Theme 2 Internal Finance External Finance Liability Planning
Term 6	Economic Growth and growth Indicators Growing economies around the world Attractiveness of growing economies to MNCs Conditions that prompt trade Assessment of a country as a market Assessment of a country for production Impacts of MNCS Ethics Quantitative sales forecasting Investment appraisal Decision Trees Critical Path Analysis	Revision Theme 1 Entrepreneurs Recruitment and Selection Approaches to staffing Motivation Leadership Moving from Entrepreneur to leader Revision Theme 2 Sales Forecasting Break even Business plans Sales, costs, revenues

