

# A-level Business

Below you will find some information regarding the Pearson Business A-level course. Please note that there are some entry requirements for this course; please speak to us if you have any queries or questions.

## What is covered?

There are a total of four themes across two years, each of which will be examined at the end of the course.

- Theme one: marketing and people – entrepreneurs and leaders
- Theme two: managing business activities – financial planning and resource management
- Theme three: business decisions and strategy – business growth and decision-making techniques
- Theme four: global business – globalisation and global marketing

## What does the course involve?

Students will develop an understanding of meeting customer needs, managing people, financial planning, business objectives and strategy and globalisation.

You will analyse the impact key economic powers have on other countries' economies. Completing this A-level could lead to a degree in Business and could be used to help set up your own business.

**Find out more** We encourage you to contact us with any questions, or alternatively why not follow the link to access Padlet, our bespoke training resource.

[The Padlet](#)

## Quick course facts

You should have a minimum of five GCSEs graded at level 4 or above, including English and Mathematics.

You will learn how a business works, looking specifically at the key functions of Marketing, Finance and Human Resources.

You will analyse data from existing businesses and explain how it can be used to make crucial business decisions.

You will investigate the key economic powers in the world economy and analyse the impact they have on other countries.

