

Below you will find some information regarding the BTEC Business course. Please note that there are some entry requirements for this course. Please speak to us if you have any queries or questions.

## What is covered?

There are three mandatory units and one optional unit to make up the extended certificate, which is equivalent to one A-level.

### Compulsory Units:

- Exploring business
- Developing a marketing campaign
- Personal and business finance

### Optional Units - a choice of one unit is studied from the following options:

- Recruitment and selection process
- Investigating customer services
- Market research
- The English legal system
- Work experience in business

## What does the course involve?

### Assessment:

- Unit one: assignment set and marked by teachers
- Unit two: assignment set and marked by Pearson exam board
- Unit three: externally assessed examination set and marked by Pearson exam board
- Optional unit: assignment set and marked by teachers

This course will give you a real insight into the business world and what you can expect. It will open doors to further education or even help if you are interested in running your own business. Having a part-time job and making sure you keep yourself up-to-date with what's happening in the business world will help you to succeed.

**Find out more** We encourage you to contact us with any questions, or alternatively why not follow the link to access Padlet, our bespoke training resource.

### The Padlet

## Quick course facts

You should have a minimum of five GCSEs graded at level 4 or above, including English and Mathematics.

You will learn how business works and the importance of effective marketing for business success.

You will learn key financial skills for business and for yourself.

Good time management will be needed to prepare for external assessment and completing coursework.

