OCR Level 3 Cambridge Technical Extended Certificate in Digital Media

TRINITY SIXTH FORM ACADEMY

2 Year Course Title: OCR Cambridge Technical Level 3 Extended Certificate in Digital Media
1 Year Course Title: OCR Cambridge Technical Level 3 Certificate in Digital Media

What is covered?

For the full 2 year course, there are 4 internally assessed units (Unit 3, 20, 21, 22) and 2 externally assessed written examinations (Units 1 & 2). For the 1 year course, there are 2 internally assessed units (Unit 3 & 21) and 1 externally assessed written examination (Unit 1).

Assessment

Year 12

- **Unit 3**: **Create a media product** Learners will plan, film and edit their own music video and compile an online portfolio to record their creative process.
- **Unit 21**: **Plan and deliver a pitch for a media product** Learners will come up with an original TV drama idea and pitch it to a real industry professional.
- **Unit 1**: **Media products and audiences** Learners will sit a 2 hour written exam exploring media representations across TV, Film, print, advertising and digital games.

Year 13

- **Unit 22**: **Scripting for media products** Learners will write a promotional script for their TV drama series.
- **Unit 20**: **Advertising Media** Learners will plan and create an advertising campaign for their TV drama series, including a TV trailer, radio trailer, poster & social media.
- **Unit 2**: **Pre-production and planning** Learners will sit a 2 hour written exam focused on a scenario and will explore the planning requirements for creating media products.

What does the course involve?

Leaners explore how to plan, produce, market and distribute media, whilst focusing on maximising audience engagement and understanding changing technology.
This is an alternative to a traditional A Level and offers a very good mix of theory and practical creative work, providing the perfect foundation for a wide variety of exciting careers in creative industries.

Find out more:

We encourage you to contact us with any questions, or alternatively why not follow the link to access Padlet, our bespoke training resource.

The Padlet

Quick course facts

You should have a minimum of five GCSEs graded at level 4 or above, including English and Mathematics.

You will learn about codes and conventions of TV, Film, Radio, Video Games, Social Media and Print design and how to apply them to a specific audience.

You will be taught technical/graphic design skills using professional Adobe Creative Suite software to manipulate still images, video and audio.

Current A-level equivalents for this course are:

Distinction* = A*
Distinction = A/B
Merit = grade C/D
Pass = grade E

